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WWW.GORDONREES.COM****DATE:** July 6, 2006**To:**

| NAME                     | COMPANY | FAX No.      | PHONE No. |
|--------------------------|---------|--------------|-----------|
| Commissioner for Patents | USPTO   | 571-273-8300 |           |

**FROM:** Rudolf O. Siegesmund**SENDER INFORMATION (NAME / USER ID / EXTENSION):** / /

|                                     |   |
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| <b>FILE NO.:</b><br>AUS920010327US1 | <b>NUMBER OF PAGES, INCLUDING COVER:</b> 13 |
|-------------------------------------|---|

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Application: 09/903,724

Applicant: O'Connor

Filing Date: 07/12/2001

Examiner: Hamilton

Art Unit: 3624

Attached are the following:

- a. Response to Office Action; and
- b. Transmittal Form; and

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|  |                      |   |
|--|----------------------|---|
| <b>TRANSMITTAL<br/>FORM</b><br><br><small>(to be used for all correspondence after initial filing)</small> | Application Number   | 09/903,724                                |
|  | Filing Date          | 07/12/2001                                |
|  | First Named Inventor | O'Connor                                  |
|  | Art Unit             | 3624                                      |
|  | Examiner Name        | Hamilton                                  |
| Total Number of Pages In This Submission   |                      | Attorney Docket Number<br>AUS920010327US1 |

| ENCLOSURES (Check all that apply)   |  |   |
|---|--|---|
| <input type="checkbox"/> Fee Transmittal Form<br><input type="checkbox"/> Fee Attached<br><input checked="" type="checkbox"/> Amendment/Reply<br><input type="checkbox"/> After Final<br><input type="checkbox"/> Affidavits/declaration(s)<br><input type="checkbox"/> Extension of Time Request<br><input type="checkbox"/> Express Abandonment Request<br><input type="checkbox"/> Information Disclosure Statement<br><br><input type="checkbox"/> Certified Copy of Priority Document(s)<br><input type="checkbox"/> Reply to Missing Parts/<br>Incomplete Application<br><input type="checkbox"/> Reply to Missing Parts<br>under 37 CFR 1.52 or 1.53 | <input type="checkbox"/> Drawing(s)<br><input type="checkbox"/> Licensing-related Papers<br><input type="checkbox"/> Petition<br><input type="checkbox"/> Petition to Convert to a<br>Provisional Application<br><input type="checkbox"/> Power of Attorney, Revocation<br>Change of Correspondence Address<br><input type="checkbox"/> Terminal Disclaimer<br><input type="checkbox"/> Request for Refund<br><input type="checkbox"/> CD, Number of CD(s) _____<br><input type="checkbox"/> Landscape Table on CD | <input type="checkbox"/> After Allowance Communication to TC<br><input type="checkbox"/> Appeal Communication to Board<br>of Appeals and Interferences<br><input type="checkbox"/> Appeal Communication to TC<br>(Appeal Notice, Brief, Reply Brief)<br><input type="checkbox"/> Proprietary Information<br><input type="checkbox"/> Status Letter<br><input type="checkbox"/> Other Enclosure(s) (please identify<br>below): |
| Remarks _____   |  |   |

| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT |                             |          |        |
|--|-----------------------------|----------|--------|
| Firm Name                                  | Gordon & Rees, LLP          |          |        |
| Signature                                  | <i>Rudolf O. Siegesmund</i> |          |        |
| Printed name                               | Rudolf O. Siegesmund        |          |        |
| Date                                       | July 6, 2006                | Reg. No. | 37,720 |

| CERTIFICATE OF TRANSMISSION/MAILING   |                             |      |              |
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| I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below: |                             |      |              |
| Signature   | <i>Rudolf O. Siegesmund</i> |      |              |
| Typed or printed name   | Rudolf O. Siegesmund        | Date | July 6, 2006 |

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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IN THE UNITED STATES PATENT & TRADEMARK OFFICE

|   |   |                            |
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| In re   | ) | Serial No. 09/903,724      |
|   | ) |                            |
| Applicant, O'Connor                           | ) | Docket No. AUS920010327US1 |
|   | ) |                            |
| For: Apparatus & Method for Providing Pricing | ) | Art Unit 3624              |
| Hints During an On-line Auction               | ) |                            |
|   | ) |                            |
|   | ) | Examiner Hamilton          |
| Filed: 07/12/2001                             | ) |                            |

Amendment

July 6, 2006

Commissioner for Patents  
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| <p align="center">Certificate of Transmission</p> <p>I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office (Fax No. 571-273-8300) on <u>July 6, 2006</u>.</p> <p>Typed or printed name of person signing this certificate:<br/><u>RUDOLF O. SIEGISMUND</u></p> <p>Signature: <u>Rudolf O. Siegismund</u></p> |
|--|

To the Honorable Commissioner for Patents:

In response to the communication from the Examiner dated April 6, 2006, please amend the application identified above as indicated below.

The following table itemizes the contents of the Applicant's response:

|                          |    |
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| I. CLAIM AMENDMENTS..... | 2  |
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